



Arctic Europe Tourism Cluster
A part of the Visit Arctic Europe co-operation



Interreg  Co-funded by the European Union
Aurora

AETC SALES WORKSHOP

Inari, Finnish Lapland 2.-4.9.2025



TUESDAY 02.09.2025

Individual arrivals
 Optional visit to the Sámi Museum Siida

19:00 Get together evening outdoors at [Visit Inari](#),
[Holiday Village Inari](#)

WEDNESDAY 03.09.2025 [Sajos](#)

08:00 Prepare tables for workshop (suppliers)

09:00 – 10.20 Sales meetings 4 x 20min
10:20 Arctic fika – Coffee break
 10.40– 12.00 Sales meetings 4 x 20 min
12:00 – 13:30 Lunch at Wilderness Hotel Inari or Juutua
 13:30 – 14.50 Sales meetings 4 x 20 min
14.50 Arctic fika – Coffee break
 15.10 – 16.45 Sales meetings 5 x 20 min

Optional visit to the Sámi Museum Siida

19:00 Dinner at [Wilderness Hotel Inari](#)

THURSDAY 04.09.2025 [Sajos](#)

08:40 Sales meetings 5 x 20 min
10:20 Arctic fika – Coffee break outside of Sajos
 10:40 Sales meetings 4 x 20 min
12:00 Lunch Wilderness Hotel Inari or Juutua

Coffee is available nonstop at the laavu (tent) outside of Sajos.

You may visit [the Sámi Museum Siida](#) during the Sales Workshop days by showing your name badge.
 Opening hours: 9.00 – 18.00

Please check the schedule for [all transfers here](#).

ARCTIC EUROPE TOURISM CLUSTER – the project is financed by:

Interreg



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+ all the AETC companies